

2019

# MANITOBA CHINESE BUSINESS GALA

## GUEST INFORMATION



FEB 1, 2019

[WWW.BUSINESSGALA.CA](http://WWW.BUSINESSGALA.CA)

PRESENTED BY



AIR CANADA

HOSTED BY



亿度传媒  
IDU MEDIA

# INTRODUCTION

Manitoba Chinese Business Gala (MCBG) is an elegant affair, hosted by IDO Media that celebrates the Chinese New Year and highlights the remarkable efforts of businesses and entrepreneurs in our province's Chinese community.

IDO Media is a national, full-service marketing agency with its head office in Winnipeg. We specialize in cross-cultural marketing to the Chinese community in Canada. We represent 500+ Canadian businesses and have successfully connected our clients with Chinese consumers, generating new leads and revenues via effective campaigns.

## 2019 MANITOBA CHINESE BUSINESS GALA

This is our third year hosting the Manitoba Chinese Business Gala. MCBG 2019 will be a cocktail-style event with a focus on networking with other guests. We noted feedback from previous years and will host a more movement fluid event where networking can occur throughout the evening.

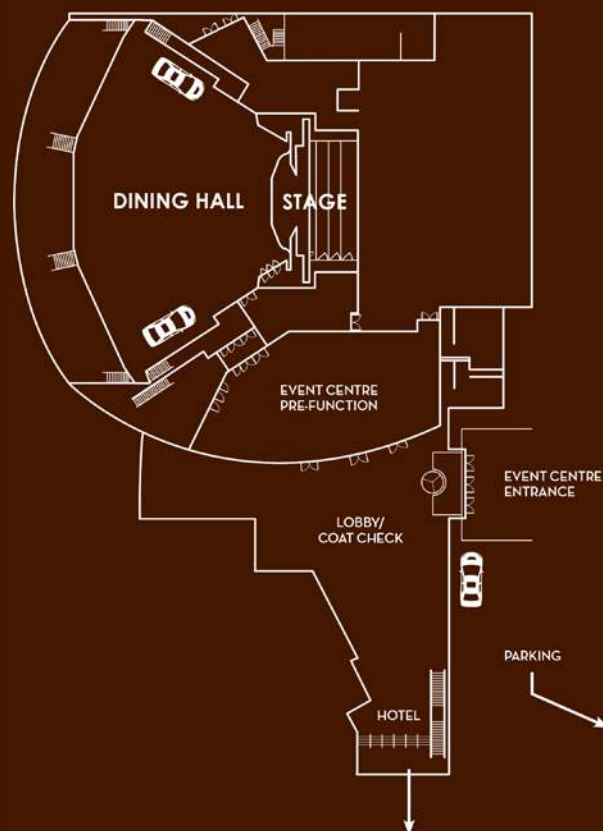
MCBG 2019 is a great opportunity to meet over 400 business leaders, investors, entrepreneurs and influential members of the Chinese community.

MCGB 2019 highlights the remarkable efforts of businesses and entrepreneurs in our province's rapidly growing Chinese community. This year's event honours four award recipients, recognizing their outstanding achievement in work dedication and excellence, innovative business achievements, and community service.

We will purposely assign the venue to facilitate East-West exchanges. We will situate Chinese entrepreneurs with local Manitoban businesses to maximize networking efficiencies. You will learn from cross-cultural consultants on the potential of the local & international Chinese economy, as well as from seasoned marketers on how to effectively communicate your unique products/services/values to the Chinese consumers.

We wish to invite you as our valued guest to join us in the celebration of the 2019 Chinese New Year.

Event Site Map



**6:45pm — Door Opens**

- Live music performance by Nadia Douglas Jazz Quartet

**7:00pm — Networking**

- 400 guests from various industries and sectors will meet and greet
- Engage the local Chinese community and strike East-West exchanges

**7:30pm — Food & Wine Starts**

- Enjoy the wonderful blend of Chinese-style reception, details see Page 5
- One (Two for VIP) complimentary beverage/Liquor per guest and full cash bar services
- Rainbow Auctions ticket booth open

**8:00pm — Formal Greeting**

- Welcome Speech from the Host - IDO Media
- Greetings from Government Officials
  - Minister Ron Schuler - MP Terry Duguid - Mayor Brian Bowman
- Presenting Partner Speech - Air Canada
- Sponsor Speech – Royal Bank of Canada
- Sponsor Speech – Red River College

**8:30pm — Live Performance**

- Musical Performance by Musiark School of Music
  - Evening Songs from a Fishing Boat - Pastoral Song - Czardas
  - Waltz in B Minor Op.09 No.2 - Despacito
- Food serving ends

**9:00pm — Awards Ceremony**

- Award Introduction and Presentation
  - Customer Service Award
  - Community Service Award
  - Chinese Business of the Year Award
  - Chinese Consumer Choice Award

**9:30pm — Rainbow Auctions**

- Player's choice raffle in support of Children's Hospital Fundation of Manitoba
  - For full prizes list, please see page 5
  - More prizes to be determined

**10:00pm — Closing Remarks**

## DATE

Friday, **February 1, 2019**

7:00pm - 10:00pm

## VENUE

**Club Regent Casino Event Centre**

1425 Regent Ave W, Winnipeg, MB R2C 3B2

## TICKETS

The admission includes, live performances, one (Two for VIP) prepaid liquor or drink, and a Chinese-style reception with a focus on encouraging networking opportunities

2019 MCBG ticket price also includes \$20 in complimentary Casino coupons

A digital ticket with unique QR code will be provided

## CHECK-IN

There will be receptionists at the entrance of the Event Centre pre-function

To check-in, simply present your printed ticket, digital E-ticket or tell the receptionist your name and company. You will be given the complimentary drink ticket by the door

## CASINO CARD

You will need a Club Card to redeem the \$20 FreePlay Coupon\*

If you do not have one, please visit the Casino Players Club or sign up online for free at [www.casinosofwinnipeg.com](http://www.casinosofwinnipeg.com)

\*Coupons are redeemable at the Casinos of Winnipeg only, no cash value, must be a Casinos of Winnipeg Club Card holder to redeem



# RAINBOW AUCTIONS

Be a part of the 2019 Manitoba Chinese Business Gala Raffle in support of the Children's Hospital Foundation of Manitoba.

Tickets are:

1 ticket for \$2, 3 tickets for \$5, 6 tickets for \$10, 12 tickets for \$20

Tickets available for purchase by cash or credit cards

Prizes include:

- Prize 1: Air Canada Round trip flights from Winnipeg to Beijing in business class courtesy by Daily Travel Agency (value of \$5,000)
- Prize 2: Bella Aura Core Collection of full luxury skincare courtesy by Portia-Ella (value of \$900)
- Prize 3: Midland Appliance gift certificate courtesy by Midland Appliance (value of \$800)
- Prize 4: Special chef's 5 courses dinner for four courtesy by Mona Lisa Ristorante Italiano (value of \$400)
- Prize 5: High Sierra Wheeled Duffle courtesy by La Salle Insurance (value of \$125)
- Prize 6: Enchanted Luxury Boxed Roses courtesy by Eye on Spaces (value of \$200)
- More prizes to be determined

If your company/organization would like to donate a prize for the 2019 MCBG please contact us at [2019gala@idomedia.ca](mailto:2019gala@idomedia.ca)

\*LGCA license number #LGCA-7713-SOR

## FOOD ALLERGIES AND DIETARY RESTRICTIONS

Please inform us at [2019gala@idomedia.ca](mailto:2019gala@idomedia.ca) if you have an allergy, or require special dietary accommodations (e.g. vegetarian, gluten-free) by Monday, January 28, 2019.

Food Stations (4):

- Poached jumbo shrimp in ice carving
- Carved stuffed pork loin with leek, shitake and lemongrass
- Pork belly ramen noodle shooters
- Special pastry supplied by Camille Bakery

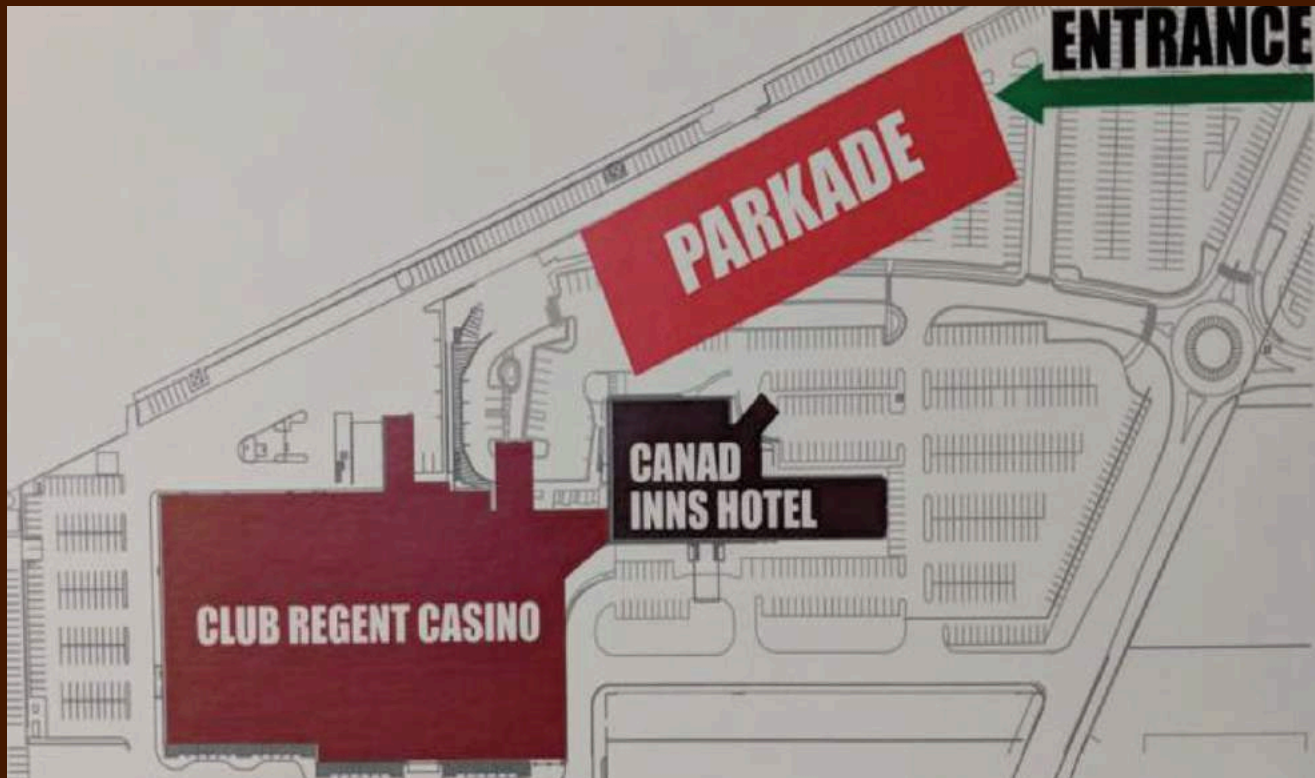
Passed Appetizers (7):

- Torch roasted steelhead trout with cucumber (Fish)
- Sesame chicken strips with garlic aioli (Chicken)
- Korean bbq beef skewers (Beef)
- Vegetable gyoza with ponzu (Veg)
- Vegetable spring roll with chili plum sauce (Veg)
- Dim Sum (Pork)
- Ahi Tuna Wontons (Fish)



# PARKING

Club Regent has a newly constructed parkade, allowing guests to park for free. We recommend parking on the 2nd level as it is the best location to access the skywalk to the Canad Inns Hotel. From the hotel you will walk through the hotel lobby along the Aaltos restaurant walkway and into the Event Centre lobby. It will be a long walk! Once you see the reception table, the coat check is to your left. The parkade and all Casino and Event Centre parking spots are available on a first come first serve basis.



# DISCLAIMER

We will be taking photos and videos throughout the night. By attending our event you have given consent for us to use any photos or videos of you for commercial purposes.

# EMERGENCY RESPONSE CONTACTS

In the event of after hours or emergency contacts:

- Event Host IDO Media: Fisher Wang: 204-294-8528, Zoe Wu: 431-996-1416, Rico Li: 204-951-3024
- Club Regent Event Centre: Tiffany Bigwood 204-390-0884, Bea Scheurer 204-771-7204

# 3<sup>RD</sup> ANNUAL 2019 MANITOBA CHINESE BUSINESS GALA

Presenting Partner



# AIR CANADA

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**IDO MEDIA**

**WINNIPEG (HEAD OFFICE)**  
204-221-5703  
info@idomedia.ca  
2F - 2615 Pembina Hwy  
Winnipeg, MB R3T 2H5

**CALGARY**  
403-456-6362  
calgary@idomedia.ca  
421 7th Ave SW Suite 3000  
Calgary, AB T2P 4K9

**EDMONTON**  
780-937-5677  
edmonton@idomedia.ca  
10734 - 84 Ave  
Edmonton, AB T6E 2H9

**VANCOUVER**  
236-889-9966  
vancouver@idomedia.ca  
2F - 7280 Westminster Hwy  
Richmond, BC V6X 1A1

[www.idomedia.ca](http://www.idomedia.ca)